

Rachel Buigas Lopez

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Resourceful **graphic designer** with a strong background in publication design, digital media, and branding with experience in both print and online products.

EDUCATION

New York University

Tandon School of Engineering
MAJOR Integrated Digital Media
MINOR Studio Art
May 2020

SKILLS

Bilingual (English, Spanish)
Adobe Photoshop,
Illustrator, InDesign, InCopy
After Effects, Premiere Pro
HTML 5/CSS
Rhinceros
Maya
Microsoft Office
WordPress

ACHIEVEMENTS

2018

Honorable Mention Design of
the Year Magazine Spread from
Associated Collegiate Press

2016

Top in Texas Feature Page
Design from *Interscholastic
League Press Conference*

First Place Homepage Design
from *Interscholastic League
Press Conference*

EXPERIENCE

The New York Times • New York City, NY

Freelance Art Director **AUG 2020 - PRESENT**

Art Direction Intern **MAY 2018 - AUG 2018**

- Art direct, design and collaborate with editors on features and news sections for print; as well as the Interactive team for online
- Work with photo editors and commission illustrations to provide visual solutions for print and online
- Assisted in redesign of Real Estate section

Marni G. Designs • Coppell, TX

Graphic Designer **JUNE 2014 - PRESENT**

- Create visual branding, logos, signage, and more for 200+ small businesses in the Dallas-Fort Worth area
- Train designers in Adobe Photoshop, Illustrator, and InDesign
- Organize and streamline the process of submitting proofs to clients

Artists for Peace and Justice • New York City, NY

Graphic Designer **DEC 2017 - MAR 2020**

Multimedia Intern **AUG 2017 - DEC 2017**

- Design digital and print graphic materials including invites, programs, cards, flags, email blasts and decks for APJ's annual star-studded fundraising events around the globe
- Manage photos and digital content for events and online promotions
- Rebrand and redesign of apjnow.org in 2018

Washington Square News • New York City, NY

Creative Director **DEC 2016 - DEC 2018**

- Lead the creative team to produce a weekly print newspaper as well as special arts and fashion issues
- Produce illustrations and interactive graphics for print and online
- Code 'Crime Bot,' a Python program that writes our weekly 'Crime Log' column from a .csv file
- Complete redesign of website on WordPress launched in Fall 2018

Superfly • New York City, NY

Creative Production Intern **AUG 2017 - DEC 2017**

- Design pitch decks for Colossal Clusterfest to be sent to television networks
- Work across teams to research, ideate, and execute visual, culinary, and non-music programming initiatives for Bonnaroo, Colossal Clusterfest, Lost Lake, and Grandoozy
- Create one-sheets for festival art installations, stage scrim, and art programs